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## **McDowell Group Promotes Potdevin**

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McDowell Group recently promoted Weather Potdevin to a full-time Research Analyst. Her responsibilities include survey research, executive interviews, and data compilation and analysis. “Weather’s interests and skills are an excellent fit for our firm,” said McDowell Group Principal Susan Bell. “She has a valuable perspective on Alaska issues and opportunities—both as a young professional and as an Alaska Native.”

Potdevin began working for the research and consulting firm in 2006 through the First Alaskans Institute internship program. During her summer internship, she conducted personal intercept surveys for the *Alaska Visitors Statistics Program*, a comprehensive study of business and leisure travelers conducted on behalf of the State of Alaska. She also participated in several telephone surveys including the *University of Alaska High School Graduate Survey*.

Potdevin returned to McDowell Group in October 2008 as a research assistant for the *Alaska Geographical Differential Study*. She played a lead role in data collection and analysis for the Retail Price Survey as well as other project tasks.

Prior to joining McDowell Group, Potdevin served as Tourism Supervisor for Douglas Island Pink and Chum (DIPAC). She earned a B.A. in Anthropology from Colby College, and studied abroad in Western Australia. A Doyon shareholder, Potdevin has lived in southeast and southcentral Alaska.

The McDowell Group has a full-time staff of 12 employees and offices in Anchorage and Juneau. Since 1972, McDowell Group has helped community leaders, public agencies and private companies respond to change and grow.

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